

Mike Piechota

Senior Product Designer

Poland (CET) | Remote

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Summary

Senior product designer with ten years in digital product design, building on an earlier career in brand and illustration. For five years the only product designer at MetaRouter, a US data-infrastructure startup: owned the control interface across hundreds of screens, built its design system in close collaboration with engineering, and led the brand, website and explainer video. Designs and ships products end to end with Claude Code and Codex: Pandough grew to about 6k monthly users in 13 languages, and Kompmodo v2, a real-estate analysis app, was bought by its owners and is now live.

Skills

Product design, interaction design, design systems, Figma, prototyping in code, research with customer feedback, product analytics and session replay, visual and brand design, motion and explainer video, Webflow, Next.js, React, TypeScript, AI-assisted design and development with Claude Code and Codex.

Experience

Creative Director | MetaRouter

November 2021 to June 2026

Contractor from February 2021, then Creative Director from November 2021. Sole product designer for the cluster-management platform; also led brand, web and video.

- Owned the UX and UI of the control interface for managing deployed clusters, growing to hundreds of screens, working with Product, Engineering and Customer teams from prototype to shipped design.
- Built the design system in close collaboration with engineering: a Figma library on a Material Design foundation paired with a React library in Storybook. Packaged the design guidance as a Claude Code skill served internally so the team always worked from the latest version.
- Used customer feedback, product analytics and session replays to inform UI/UX decisions. Created static and interactive prototypes with Product and refined them with Engineering and Customer teams.
- Led the full rebrand and designed and built every page of the Webflow marketing website, owning visual direction and storytelling with Marketing contributing to content.
- Created an animated explainer video used for more than four years, plus sales decks and campaign assets that explained complex technical concepts.

Selected projects

Pandough | Founder, product designer and builder

November 2025 to present | <https://pandough.app>

- Designed and built a consumer dough-planning product end to end with coding agents: fermentation engine, equipment-aware planning, recipe catalog, PizzaPlan and a social layer, in 13 languages.
- Grew from about 1.2k monthly users in February 2026 to about 6k in August 2026; 4,710 bakes planned by October 2026. Also owns brand, marketing, SEO and support.

Kompmodo v2 | Product designer and builder

2026 | <https://kompmodo.com>

- Brought in to redesign the comparison table of a real-estate comparative market analysis tool. Analyzing the problem showed bigger bottlenecks: agents switched tabs to search MLS listings and view photos, PDF reports were slow, and only two MLS sources were supported.
- Designed and built a complete v2 with coding agents that solved them, including the new table: map search, photo browsing, market visualizations, automated comparable selection, browser-generated PDF reports and a multi-MLS translation layer. The owners bought the v2 IP; the app is live as of October 2026.

Earlier experience

Senior Designer and Illustrator | Redstamp Agency

April 2018 to September 2021

Product Designer | Netguru

October 2016 to March 2018

- Partnered with UI and UX designers to build end-to-end product experiences.
- Explained complex technology topics through concise illustration, ran webinars and workshops for co-workers and improved internal processes.

Freelance Designer | Self-employed

October 2006 to October 2016

- Worked with clients around the world on digital product design and wireframing, branding and corporate identity, final designs and style guides.
- Produced vector graphics for web and mobile, and hand lettering for packaging, posters and book covers.